

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Gary B. Robinson Art Unit : 3622
Serial No. : 09/893,748 Examiner : Ychdega Retta
Filed : June 29, 2001 Conf. No. : 3348
Title : AUTOMATED COLLABORATIVE FILTERING IN WORLD WIDE WEB
ADVERTISING

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

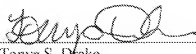
RESPONSE TO RESTRICTION REQUIREMENT

In response to the restriction requirement made in the action mailed June 8, 2011,
identified Group I (claims 1-25 and 26-41) is elected for examination. The election is made
without traverse.

Please apply any charges or credits to deposit account 06-1050, referencing attorney
docket 16113-1342RE2.

Respectfully submitted,

Date: July 7, 2011

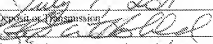


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CERTIFICATE OF (A) MAILING BY FIRST CLASS MAIL OR (B) TRANSMISSION
I hereby certify under 37 CFR §1.6(a) that this correspondence is either (A) addressed as set out in
37 CFR §1.1(a) and being deposited with the United States Postal Service as first class mail with
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below.

July 7, 2011
Date of Deposit or Transmission


Signature
Kevin A. Henning
Typed or Printed Name of Person Signing Certificate